

Call for Sponsors for ISSRE 2016

Should you want to become a sponsor of the 2016 IEEE International Conference on Software Reliability Engineering (ISSRE), expose your organization, company, product or service to people interested in software reliability engineering, you are at the right place.

ISSRE is the premier international conference on software reliability engineering. ISSRE attracts every year the top researchers and practitioners of software reliability engineering. ISSRE typically attracts around 200 participants with a mix from university and industry. Indeed, ISSRE has a strong history of sustained participation from both university and industry. Therefore, as a sponsor of ISSRE, your organization will have a unique opportunity to interact with the world's leading software reliability engineers, researchers, and students.

To become a sponsor or simply ask any question about our sponsorship opportunities please send an email to the general chair of the conference, Yvan Labiche (labiche@sce.carleton.ca). In your request please indicate:

1. The sponsorship level you are interested in (see below)
2. An overview of what you wish to promote at the conference (e.g., tool, service, organization membership, book)

All prices listed below are in Canadian Dollars, so be mindful of exchange rate fluctuations.

Note that the price of commercial material (e.g., commercial sheet, flyer,) is not included in the price and must be provided by the sponsor.

	Platinum: \$20,000	Gold: \$10,000	Silver: \$5,000	Bronze: \$2,500
Benefits				
Free registration (including banquet).	3	2	1	0
Additional registrations at IEEE rate.	Unlimited	3	1	0
Two (2) minute plenary session welcome to attendees.	Yes	No	No	No
Booth in the conference lobby (or similar) area.	Yes	Yes	No	No
Sponsor name acknowledged at opening plenary session.	Yes	Yes	Yes	No
Company profile (250 words) in the conference website.	Yes	Yes	Yes	No
Promotional material (flyers, brochure, ...) in attendee bag.	Yes	Yes	Yes	No
Commercial sheet in attendee bag.	Yes	Yes	Yes	Yes
Logo (website, publicity material)	Huge	Large	Small	Small

Other sponsorship opportunities

Other sponsorship opportunities are available. These include, but are not limited to:

- Sponsoring a banquet/lunch/reception,
- Sponsoring student attendance.

We would be happy to discuss with you a tailored package if you have any special needs.

Let's talk!

DISCLAIMER

Sponsors at all levels need to take note of the following:

- The IEEE (and its chapters) is the top-level conference sponsor, it has accepted the financial risks of the conference. Their logos will be as prominent as all other sponsors, they will be able to have booths to display their wares, and they will share in any conference profits or losses as per their agreement with the conference. This document does not address IEEE sponsorship, which has been separately arranged.
- Sponsorship funds will in part be used to reduce costs of participation in the conference by attendees, and in part to enhance services and quality of events. Use of funds will be at the discretion of conference organizers.
- Selection of papers, keynote speakers, workshops, formal demonstrations, tutorials and other program elements will be based on scientific merit and be performed by peer review independent of all sponsors.
- Sponsors who also participate in peer review will be asked to declare any conflicts of interest that may arise.
- Competitors may be present as sponsors, or as presenters at various sessions.
- Papers or talks may contain material critical of your company, products or services. In the interest of free speech and freedom from bias, the conference will not take any steps to suppress such material, although we will help ensure all material is in good taste.
- The organizers reserve the right to limit sponsorship to sponsors relevant to the objectives of the conference.
- Sponsors will be asked to sign a formal agreement outlining the responsibilities of each party.
- Sponsors are asked to participate in helping promote the conference.
- Other sponsors may have negotiated different arrangements than those indicated in this page.
- In the case of a force majeure cancellation of part or all of the conference, or other difficulties such as travel restrictions caused by world events, priority will be given to refunding attendees fees (in whole or in part as possible). Refunding of sponsorships would only occur to the extent that there are funds available, after other expenses and contractual obligations are covered, and the IEEE sponsor break even. Sponsors would still be listed on the conference website.
- The content of this document is subject to correction and fine-tuning.